

# ABOFA

Aqaba Blue: Ocean Future in Action

## About the Event

ABOFA – Aqaba Blue: Ocean Future in Action 2026 is a comprehensive international exhibition & experience platform dedicated to **Diving, Marine Technology, Water Sports & Adventure, Tourism & Ocean Lifestyle.**

Taking place in the heart of the Red Sea, ABOFA aims to transform Aqaba into the region's leading hub for **diving, marine innovation, & coastal adventure industries.**

The event brings together global brands, innovators, researchers, divers, investors, & marine professionals to connect, collaborate, showcase technology, conduct demonstrations, & engage in B2B & B2C experiences.

## Target Sectors



Diving & Underwater Sector



Marine Technology & Innovation



Water Sports & Adventure



Underwater Photography & Gaming



Boats & Marine Equipment



Tourism & Lifestyle



Education & Training Workshops & Startups



B2B Professional Sector

## Show Summary

**80+** Exhibitors

**20+** Workshops / day

**50+** Speakers

**4000+** Visitors



## Show Brief



B2B – Trade & Industry  
Manufacturers & suppliers  
Service providers  
Technology providers  
Media & influencers



B2G – Government & Institutions  
Tourism departments  
Environmental agencies  
Universities & research centers



B2C – Consumers & Lifestyle  
Divers & water sports enthusiasts  
Adventure travelers  
Families & lifestyle communities

## Feature Areas

- Workshops
- Networking Areas
- Live Stage
- Demo Area
- Aqua Shutter
- VR Gaming

## Floor Plan Zones

- Diving Zone
- Marine Innovation & Technology Zone
- Adventure Water Sports Zone
- Tourism & Lifestyle Zone
- Workshops & Knowledge Hub
- B2B Business & Hospitality Lounge
- Entertainment & Experience Zone

## Exhibitor Categories

- Marine technology companies
- Diving equipment distributors
- Ports, marinas, shipyards
- Government institutions
- Environmental agencies
- Tourism boards
- Yacht operators
- Dive centers & instructors



9-12 September 2026



Aqaba International Exhibition & Convention Centre (AIECC)

